

## The Referral Business Model

Gain commission by referring others to a particular product or service. Partnify calls these people "Partners" - in return for the introduction of a paying customer, companies pay commission based on conversion tracking provided by Partnify..

### RECURRING INCOME

SaaS companies are usually billed monthly (Netflix customers, for example) so the potential of getting trailing commissions that go on month after month is high.

This is a recurring income stream.



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## Discover The Opportunity

### WHAT IS THE POTENTIAL?

With Partnify, you get free access to SaaS companies who are looking for partners to promote their brand.

SaaS companies have very low overhead and high gross margins. This means they can afford to share larger portions of their profit with those who have assisted in their growth.

Partnify's companies create their own campaigns, defining real cash commissions and the duration of those commissions.

At Partnify, we have companies currently offering trailing commissions of up to 50% of the revenue that the referral generates for three years.

Using this example, if the monthly subscription is \$99/month (some companies charge thousands per month) then the partner who made the introduction earns \$49.50 per month for three years.

Just twenty referrals will yield \$990/month for that single company. With Partnify, you can promote as many companies as you want!

### HOW DOES IT WORK?

In order to ensure you are compensated for your efforts, Partnify has developed a sophisticated tracking system. This provides real-time tracking for the benefit of both you and your companies.

1. You, the Partner, promote a company using the simple tools provided by Partnify.
2. When one of your promotions is first clicked, you are associated with that click for the duration of time defined by the campaign. All revenue generated by that click is attributed to you.
3. At any time, via your Partnify dashboard, you may issue a payout of your earned commissions.

It is simple, fast, and effective. Partners can have confidence in the integrity of the process.

# Getting Started As A Partner

## BECOMING A PARTNER

It takes just a couple minutes to become a Partnify Partner. Becoming a member allows you to freely join one or more companies and gives you immediate access to real money campaigns..

To join, go to [www.partnify.com](http://www.partnify.com) and click Become A Partner. Enter your email address to receive an invitation.

Once you have chosen a password, you will be taken to your Partner dashboard.

## JOINING VENDORS

The first step is to select companies that will best fit your audiences. The application provides search features to assist in selecting the desired companies.

## USING CAMPAIGNS

Companies within Partnify create campaigns that define the cash amount paid and the duration for which it is paid.

Once you have chosen a company, you will see its campaigns.

For each campaign, the value shown is the amount paid for every transaction for the duration shown.

A campaign that pays 50% for 36 months means you get 50% of your referral's transactions for 36 months.

For each campaign, you are given a referral link, social media share buttons, and embed links for hosting any of the attached images or video assets belonging to that campaign.

## Never A Better Time For SaaS

The SaaS industry is rapidly growing as virtually every software company is looking to move their offering to the cloud. Respected research highlighted by Statista suggested the current market is more than \$100 billion per annum.

## BEST VENDOR Monthly Picks

Featuring:



TESTNETIC

Testnetic provides Test Case Management, Testing, Bug and Workflow tracking that works for you.

Offering:

**50% commission** for every referred customer for a duration of 36 months or the lifetime of the referral's subscription.

## Q&A Partner Tips

**Q: Are there real money commissions offered in Partnify's company list?**

A: All campaigns in Partnify are real money campaigns!

**Q: How often can I issue a payout to myself?**

A: You can issue a payout at any time! However, because Partnify covers your transfer fees for you, we require a minimum of \$10.00 payout.

**Q: Do my successful referrals get paid immediately?**

A: Vendors are billed once per month for all commissions they owe. The status of inbound money is easily tracked using your Partner dashboard. Once we receive funds they are immediately disbursed.



## Software As A Service (SaaS)

For those not familiar with SaaS, you have probably used a SaaS service without realising it. The migration to always being connected via the Internet has driven the SaaS industry, for both business to consumer (B2C) and business to businesses (B2B) enterprises. Facebook and Google are two examples which you do not pay any money to access. For most however a monthly fee is paid. Examples for a B2C business is Netflix and for B2B, Salesforce. It is estimated there are now more than 30,000 SaaS businesses which charge a monthly amount from zero to thousands of dollars per month. The corresponding user size goes from zero to millions of users. The largest SaaS companies reflect that once critical mass with subscriber numbers or "eyeballs" is reached these businesses become extremely profitable. Partnify is a SaaS application also that assists companies achieve these goals but being a platform to manage referral selling.



Partnify gives you the tools to make promotion easy.

Use our display embeds, referral links, and share buttons to enjoy Partnify's automated tracking.

## Engaging Your Audience

Partnify provides several ways to reach out to your audiences. Choose one or more of the following methods based on the type of promotion for which you are geared.

### DISPLAY ADS

These provide a visual way to engage your audience via website or blog. A campaign may have one or more digital assets. Which one you choose has no effect on the commission – they are simply different dimensions to fit your layouts.

It is as simple as pasting an embed link into your layout.

### WORDPRESS

If you have a WordPress site, Partnify offers a plugin to make displaying assets as easy as dropping a control into your page.

### REFERRAL LINKS

Referral links are an extremely flexible method for capturing activity. They can be discreetly used within emails, blogs, or anywhere that requires an anchor link. Many of our partners use these as discreet call-to-action links within their blog articles.

### SOCIAL SHARES

If you wish to engage your social media followers on Twitter, Facebook, or LinkedIn, it couldn't be easier. Simply use our in-app share buttons to immediately promote a campaign to your followers.

## Getting Paid

Issuing payouts to yourself is done with one click. We bill our companies once a month for all their outstanding commissions. Once the funds clear our bank (usually 2 business days) we immediately make them available to you.

Your Partner dashboard displays the status of your incoming commissions. Payouts may be issued at any time, as often as you wish (because we cover your transfer fees, a minimum of \$10.00 is required to issue a payout).



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Partnify Pty Ltd is an Australian company with offices in Melbourne Australia and Phoenix Arizona.

Our mission is to assist Software As A Service companies grow their revenue by crowd-sourcing and managing partners.

Partners can build significant recurring incomes, taking advantage of the high margins and recurring revenue that characterize the SaaS economy.



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